

**Northern Marianas College**  
**CURRICULUM ACTION REQUEST**

**Effective Semester / Session:** Spring 2015

**Type of Action:**

- New
- Modification
- Move to Inactive (Stop Out)
- Cancellation

**Course Alpha and Number:** MG 300

**Course Title:** Business Ethics for the 21<sup>st</sup> Century

**Reason for initiating, revising, or canceling:**

The overall objective of this course is for each student to develop a critical thinking approach regarding many of the significant ethical concerns confronted by organizational members within the contemporary business world. The extent to which firms are responsible to society concerning such critical issues as the environment will be explored in depth. This course is required for students enrolled in the Bachelors of Science in Business Management. This course would be a good elective for any student having achieved junior level status wanting a better understanding of the manager's social and environmental responsibilities to key stakeholder groups.

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Chavel Green

Proposer

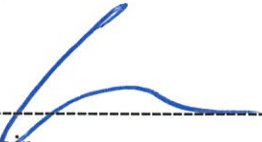


10/24/14

Date

Chavel Green

Department Chair



10/24/14

Date

Barbara K. Merfalen

Dean of Academic Programs and Services



11.5.14

Date

# Northern Marianas College

## Course Guide

Course: MG 300 Business Ethics for the 21<sup>st</sup> Century

### 1. Department

Business

### 2. Purpose

This course is designed to provide an analysis and examination of significant contemporary ethical issues and challenges existing throughout the professional business arena. Emphasis will be placed upon the manager's social and environmental responsibilities to a wide variety of stakeholders, including employees, customers, and the public. Ethical dilemmas, decision-making frameworks, and approaches at the personal, organizational, and societal levels will be explored. Student engagement in real-world applications and issues are a critical portion of the course.

### 3. Description

#### A. Required/Recommended Textbook(s) and Related Materials

Required:

*Ferrell, O.C. Fraedrick, J. & Ferrell, L. Business Ethics: Ethical Decision Making and Cases, 9th Edition, Cengage Learning ©2013.*

Readability Level: College Level.

#### B. Contact Hours

1. **Lecture:** 3 hours per week / 45 hours per semester
2. **Lab:** None
3. **Other:** None

#### C. Credits

1. **Number:** 3
2. **Type:** Regular degree credits

#### D. Catalogue Course Description

This course will emphasize the individual as decision-maker and focus upon ethical issues and dilemmas facing managers in most business organizations. The specific objectives of the course are to raise students' general awareness of ethical dilemmas at work, to place ethical issues within a management context subject to analysis and decision-making action, and to enhance and improve the ability of students to reason toward a satisfactory resolution of an ethical dilemma. Prerequisite: must complete 60 credit hours to maintain junior level. English Placement Level: EN 202. Math Placement Level: MA 161. (Offered: Spring).

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## **E. Degree or Certificate Requirements Met by Course**

A "C" grade or better in this course satisfies a core course requirement in Northern Marianas College Bachelor of Science in Business Management.

## **F. Course Activities and Design**

Course activities include lectures, discussions, homework assignments, tests, quizzes, and a final exam.

## **4. Course Prerequisite(s); Concurrent Course Enrollment; Required English/Mathematics Placement Level(s)**

Prerequisites: Must complete 60 credit hours to maintain junior level.

English Placement Level: EN 202

Math Placement Level: MA 161

## **5. Estimated Cost of Course; Instructional Resources Needed**

Cost to the College: Instructor's salary.

Cost to the Student: Tuition for a 3-credit hour course and the cost of the textbook.

Instructional resources needed for this course include overhead projector, TV/VCR, videotaped programs, library books, photocopy machine, photocopy paper, dry-erase board.

## **6. Method of Evaluation**

Student's grades will be based on the regular letter grade system as described below:

A: Excellent-grade points:	4.0
B: Above average-grade points:	3.0
C: Average-grade points:	2.0
D: Below average-grade points:	1.0
F: Failure-grade points:	0.0

NMC's grading and attendance policies will be followed.

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### 7. Course Outline

This is a topical outline and does not necessarily indicate the sequence in which the material will be presented.

- 1.0 Introduction to Business Ethics, Stakeholders Management, and Social Responsibility
  - 1.1 The Importance of Business Ethics
  - 1.2 Emerging Business Ethics Issues
  - 1.3 Ethical Decision-Making and Leadership
  
- 2.0 Moral Reasoning in Business
  - 2.1 Conventional Ethics and Morality
  - 2.2 Utility and Utilitarianism
  - 2.3 Moral Duty, Rights, and Justice
  - 2.4 Virtue Ethics and Moral Reasoning
  - 2.5 Moral Responsibility: Individual and Corporate
  
- 3.0 Moral Issues in Business
  - 3.1 Justice and Economic Systems
  - 3.2 American Capitalism: Moral or Immoral?
  - 3.3 The International Business System, Globalization, and Multinational Corporation
  - 3.4 Corporation, Morality, and Corporate Social Responsibility
  - 3.5 Corporate Governance, Disclosure, and Executive Compensation
  - 3.6 Finance, Accounting, and Investing
  - 3.7 Safety, Risk, and Environmental Protection
  - 3.8 Whistle-Blowing
  - 3.9 Marketing, Truth, and Advertising
  - 3.10 Workers' Rights: Employment, Discrimination, and Affirmative Action
  - 3.11 Workers' Rights and Duties Within a Firm
  - 3.12 Worker's Rights and International Business
  - 3.13 The Information Age: Property and New Technologies
  - 3.14 Information, Computers, Internet, and Business
  - 3.15 Global Issues and International Obligations
  
- 4.0 The New Moral Imperative for Business
  - 4.1 The Changing Business Mandate
  - 4.2 Quality of Life
  - 4.3 The Role of Government

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## 8. Instructional Goals

This course will introduce students to:

- 1.0 Establish a clear understanding of what ethics is;
- 2.0 Foster an understanding of ethical responsibilities in society;
- 3.0 Improve or establish individual and group skills in identifying and analyzing ethical issues in business and formulating recommended solutions that may resolve ethical conflicts and dilemmas; and
- 4.0 Critically examine the assumptions and values that people of diverse backgrounds bring to the complex world of business.

## 9. Student Learning Outcomes

Upon successful completion of this course, students will be able to:

- 1.0 Demonstrate understanding of the definition of ethics and the importance and role ethical behavior serves in the business world today;
- 2.0 Demonstrate understanding of how business ethics relates to larger moral and philosophical frameworks;
- 3.0 Identify various ethical issues that occur in the workplace;
- 4.0 Evaluate an ethical situation by applying the steps involved in ethical decision making;
- 5.0 Evaluate the concept of Corporate Social Responsibility, and explore its relevance to ethical business activity;
- 6.0 Identify the moral obligations of businesses to the environment and specifically global competitors and global stakeholders;
- 7.0 Comprehensively analyze in professional business caliber writing real-world business firm's activities regarding ethical and social responsibility via written case study analyses;
- 8.0 Formulate a particular stance on a business ethics issues and defend in professional business caliber writing that stance; and

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9.0 Apply rules of netiquette and use clear writing in web-based interactions with colleagues on issues of business ethics and social responsibility.

## **10. Assessment Measures**

Assessment of student learning may include, but not be limited to, the following:

- 1.0 Test and Exams;
- 2.0 Peered Reviewed Case Studies;
- 3.0 Homework;
- 4.0 Research assignments;
- 5.0 Class Participation; and
- 6.0 Oral presentation.